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Tech Goes Home Receives $75,000 from CVS Health Foundation to Support Access to Healthcare Through Digital Skills Training Across Massachusetts

BOSTON, December 20, 2023 – Tech Goes Home (TGH), a leading Massachusetts nonprofit committed to advancing digital equity, was awarded a $75,000 CVS Health Foundation grant as part of the Foundation's 2023 Hometown Fund, which supports the communities the company's headquarters call home. The grant will enable TGH to provide nearly 1,000 adults access to a high-quality device, reliable internet, and community-led training to help them access and navigate online healthcare resources.

"TGH is honored to receive this support from CVS Health Foundation and excited about what this investment will mean for improved healthcare access for the people we serve across the Commonwealth," said Dan Noyes, CEO of Tech Goes Home. "Today, managing personal health care and combating social isolation is inextricably linked to your ability to access the internet safely and effectively, but many Massachusetts residents continue to face significant barriers to digital access. Eliminating these barriers is imperative to expanding digital equity and advancing positive health outcomes."

With this grant funding, TGH will expand its healthcare-focused digital skills courses – helping approximately 950 older adult learners improve their health and well-being by obtaining a computer, no-cost internet, and digital training to help them navigate patient portals, access lab results, order prescriptions, participate in telemedicine appointments, and more. Every participant will receive 15 hours of digital skills training, and learner surveys have found that more than 80 percent of graduates who completed a TGH program are more likely to use the internet to access health resources.

"When people have access to consistent health care and are equipped with the supporting services like affordable housing and healthy food, they are better positioned to improve their health," said Sheryl Burke, senior vice president of corporate social responsibility and chief sustainability officer, CVS Health. "Our Hometown Fund grantees selected this year serve as examples of the ongoing work that is the focus of our philanthropic programs."

These funds are part of $2 million in grants from the CVS Health Foundation awarded to nonprofits throughout Rhode Island, Connecticut, and Massachusetts to help bolster organizations working toward improving health outcomes and creating a healthier, more equitable future for all. The CVS Health Foundation concentrated its investments in organizations working to increase access to health care services for underinsured or uninsured populations and improving health outcomes for individuals with chronic diseases – with a heightened focus on heart disease and mental health. It also awarded grants to organizations addressing health-related social needs, including affordable housing, workforce training and food insecurity initiatives.

About CVS Health Foundation Hometown Fund: The CVS Health Foundation Hometown Fund was created in 2022 to support CVS Health's neighbors and local communities who are working toward improving health outcomes locally. For more information about the Hometown Fund, click here.

About Tech Goes Home: Tech Goes Home is a nonprofit dedicated to addressing the digital inequities that pose a significant barrier to opportunity and success for thousands of students, workers, and families across Massachusetts. Working in partnership with schools, healthcare providers, and community organizations, Tech

Goes Home provides curated support - including access to digital devices, network connectivity, and robust training in how to utilize digital resources - to help individuals and families pursue economic mobility, support academic achievement, access critical resources, and engage with their community and loved ones. You can learn more about Tech Goes Home's work and ways to become involved, at techgoeshome.org.

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